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## **ABSTRACT**

A polyolefin resin composition suitable for use in a wheel cover of an automobile including a high-crystalline olefin resin, a polyolefin based elastomer, and an inorganic filler chosen from glass beads coated with a polypropylene grafted with unsaturated carbonic acid or its anhydride and barium sulfate, which is excellent in rigidity, impact strength, heat resistance, mechanical strength, moldability during injection molding, coatability, and appearance without protuberance on the welds and thus suitable for a wheel cover of an automobile.